

## 2024-25 FACT SHEET

### MISSION STATEMENT

*Committed to the principle of student self-determination in the shared governance of the university, the Associated Students of CSULB seeks to facilitate the achievement of students' educational objectives and life goals through programs, services and facilities that advocate student needs and interests, compel student representation in campus decision making and provide students with resources that they identify as necessary for their intellectual, social and physical development.*

### MOTTO

Keeping Students First

### LEGAL TITLE

Associated Students, California State University, Long Beach

### ORGANIZATION OVERVIEW

The Associated Students, Inc. (ASI) is a nonprofit membership association governed by the students of Long Beach State University (LBSU) under the advisement and operation of professional staff, organized under the Vice President of Student Affairs. Services provided by ASI to the LBSU community include the University Student Union (USU), the Isabel Patterson Child Development Center (IPCDC) and the Student Recreation and Wellness Center (SRWC). ASI also funds various scholarships, major and reoccurring campus events and programs, services such as the ASI Beach Pantry, and supports a robust student-run media division which includes video, magazine and state-of-the-art radio station.

### FOUNDED

On June 15, 1956, the Associated Student Body formally incorporated under the new name "Associated Students of Long Beach State College." In 1957, the Soroptimist House was constructed and donated to the Associated Students for use by student organizations. It served as the first "college union" for the campus. For more information about the history of ASI, visit our website at [asicsulb.org/about](https://asicsulb.org/about).

### EXECUTIVE OFFICERS

- President.....[Nikki Majidi](#)
- Executive Vice President/Chair, Board of Directors.....[Matt Melendrez](#)
- Vice President of Finance/Chair, Business and Finance Committee.....[Andre Achacon](#)

### STAFF LEADERSHIP

- Associate Vice President & Executive Director.....Dr. Miles Nevin
- Assistant Vice President & Chief Operating Officer.....Sylvana Cicero
- Director, IPCDC.....AlecSandria Colchico
- Director, SRWC.....Maureen MacRae
- Director, Facility Operations and Sustainability.....Arnecia Bryant
- Director, Programs and Communications.....Taylor Buhler-Scott
- Director, Commercial Business Services.....Iraida Venegas
- Director, Finance and Administration.....Idris Aydin

### ASSETS

- **University Student Union (USU):** The USU was constructed in 1971 and is known as one of the central locations for information and services for the campus. Some of the services in the USU are offered by the university or ASI, while others are provided by contract vendors here to serve our diverse campus community.

- **Student Recreation & Wellness Center (SRWC):** The SRWC is a 126,500 square-foot, two-story, state-of-the-art recreation facility located on the east side of campus. First opening its doors in 2010, the facility is a hub for recreational activities and programs, and houses LBSU intramural sports. The facility contains a three-court gym, a multi-activity court gym, indoor jogging track, weight and cardio equipment area, racquetball courts, activity rooms for group exercise, a custom-made rock-climbing wall, wellness center and aquatic center. The SRWC is LEED Gold certified and offers many technological advances, such as contactless scanners for entry, hydration stations and flat screen monitors with touch screen technology.
- **Isabel Patterson Child Development Center (IPCDC):** Since 1975, the IPCDC has provided a valuable service to Long Beach State students who are also parents of young children by offering easily accessible and affordable childcare on campus. The IPCDC serves over 200 families and is a true gem to the campus community.

## ORGANIZATION INFORMATION

ASI operates a multimillion-dollar collection of assets, providing services to students, faculty and staff and employing more than 400 student staff and nearly 60 full-time staff.

## BUDGET INFORMATION

The Associated Students, Inc. budget includes the operating budgets for two discrete funds supported by the Associated Students (AS) fee and the USU fee, respectively. The Associated Students Business and Finance Committee (BFC) approves the AS budget and the USU and SRWC Board of Trustees (URECBOT) approves the USU budget each spring, ultimately subject to the ASI Senate/Board of Directors' review. The annual ASI operating budget varies from year to year at approximately \$20 million depending on final student headcount.

[Consolidated Operating Budget](https://asicsulb.org/policies) ([asicsulb.org/policies](https://asicsulb.org/policies))

## WEBSITES

[asicsulb.org](https://asicsulb.org)  
[asirecreation.org](https://asirecreation.org)  
[asicsulb.org/gov](https://asicsulb.org/gov)

## QUICK LINKS

History: [asicsulb.org/about](https://asicsulb.org/about)  
Hours: [asicsulb.org/vendors](https://asicsulb.org/vendors)  
IPCDC: [asicsulb.org/ipcdc](https://asicsulb.org/ipcdc)  
Jobs: [asicsulb.org/work](https://asicsulb.org/work)  
Press Kit: [asicsulb.org/press](https://asicsulb.org/press)  
Social Media: [asicsulb.org/connect](https://asicsulb.org/connect)  
Volunteer: [asicsulb.org/involve](https://asicsulb.org/involve)

## SOCIAL MEDIA

@CSULBASI | Instagram | TikTok |  
X | Snapchat | Facebook |  
YouTube | Threads  
@CSULBASIGOV | Instagram | X |  
Facebook  
@CSULBSRWC | Instagram | X |  
Snapchat | Facebook

## MEDIA CONTACT

Shannon Couey  
Communications Manager  
Email: [shannon.couey@csulb.edu](mailto:shannon.couey@csulb.edu)  
Phone: 562-985-7355